

## PROGRAM STATUS AS OF DECEMBER 31, 2018

<b>NAME OF PROGRAMS/PROJECT</b>	MARKET EXPANSION OF RICE TRADING THROUGH DIRECTLY MSI-SERVED LANDBANK BRANCHES
<b>PROGRAM DESCRIPTION/ PURPOSE</b>	TO PROVIDE ADDITIONAL MARKETS TO BANK-ASSISTED FARMER-COOPERATIVES AND SMEs AS A VEHICLE TO PROVIDE INCREASED INCOME AND OPPURTUNITIES
<b>MODE OF IMPLEMENTATION</b>	TO CONVERT LANDBANK BRANCHES PROCURING LOCALLY OF THEIR MILLED RICE REQUIREMENTS INTO DIRECTLY SERVED BY MASAGANANG SAKAHAN, INC.  CONTINUED 100 % COVERAGE AS OF DECEMBER 2015
<b>TARGET BENEFICIARIES</b>	FARMER-COOPERATIVES ENDORSED BY LANDBANK
<b>PROGRAM BENEFITS TO FARMER-COOPERATIVES</b>	1. ADDITIONAL NICHE MARKET FOR FARMERS PRODUCE OF MILLED RICE  2. IMPROVEMENT IN INCOMES BY ENCOURAGING VALUE ADDED PROCESSES
<b>PROJECT STATUS AS OF DECEMBER 31, 2016</b>	100% FULL CONVERSION AS OF DECEMBER 31, 2016 CONSISTING OF MARKET INDICATORS:  Cost of Sales: P 94.05 Million No. of Co-ops: 14 No. of SMEs : 71 No. of Bags : 32,865
	NEW LANDBANK BRANCHES FULLY CONVERTED TO DIRECTLY-MSI SERVED:  Region 1 : 38 branches/field units Region 2 : 38 branches/field units Region 3 : 65 branch Region 4 : 82 branches/field units Region 5 : 29 branches/field units Region 6 : 38 branches/field units Region 7 : 26 branches/field units Region 8 : 23 branches/field units Region 9 : 26 branches/field units Region 10 : 32 branches/field units Region 11 : 19 branches/field units Region 12 : 34 branches/field units